



## CONTACT

### EMAIL

sambaird.design@gmail.com

### PHONE NUMBER

513.805.1136

### WEBSITE

sambaird.me

## ESSENTIALS

### ADOBE SUITE

Photoshop, Illustrator,  
InDesign, XD, Lightroom,  
Premiere Pro, etc.

### DIGITAL

Photography, Procreate  
SketchUp, Wix

### PHYSICAL

Painting, Drawing and  
Sketching, Sewing,  
Crocheting, Rug Tufting

### E-COMMERCE

Amazon Images, A+  
Content and Storefronts

## EDUCATION

**2017-2021**

**BFA IN COMMUNICATION DESIGN**

**& MINOR IN PHOTOGRAPHY** *from Miami University*

## LEADERSHIP AND RELATED EXPERIENCE

**2022-Present**

**GRAPHIC DESIGNER** *at LemonGrenade Creative*

Works on a close knit creative team on projects such as branding and logos, way-finding, packaging, websites, as well as various print, event, and social media materials. Works closely with clients and senior designers day-to-day.

**2021-2022**

**GRAPHIC DESIGNER & PHOTOGRAPHER** *at Pelz Gear*

Works on e-commerce imagery, creating and applying proper specs needed for optimized product listings, A+ content, Amazon storefronts, websites and strong product photography. Fulfills client graphic needs ranging from instructional photography to branded packaging.

**2020**

**GRAPHIC DESIGNER** *Miami University Intern*

Reported to the Design Manager and assisted the creative team with the development, design and production of core Miami University graphics, logos, collateral event materials as well as a variety of other creative tasks as assigned.

**2018-Present**

**CULINARY SPECIALIST** *Ohio Army National Guard*

Gained an attention to detail and developed time management and problem-solving skills working with superiors and fellow soldiers. Served as the Platoon Guide in charge of leading 60 soldiers in a variety of tasks and drills as well as retaining and relaying important information.

**2015-2021**

**LEARNING MENTOR** *Target*

Knowledgeable about and successfully trained more than 50 people in approximately every area of the store. Also selected by the leadership team as someone that consistently embodies team values, strong work ethic, quick learning, comprehensive store knowledge, and demonstrates amazing guest service.